



WUTR
201 Humboldt Street
Rochester, NY 14610

Marketing Firm, The
502 Court St.
Suite 406
Utica, NY 13502

Contract # 1460476

Schedule Dates 11/07/16-11/08/16
Advertiser Friends of Joe Marino/Utica City Council/Democrat
Agency Marketing Firm, The (20278)
Product Political - Candidate Other (1066)
Brand FLIGHT 11.7-11.8 (572905)
Salesperson Utica, House (1386)
Sales Office Utica
Buyer Name BARTOLOTTI, TONY
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 11/04/16
Last Modified 11/04/16
Entered By Julie Orilio
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$68.25
Net Total \$386.75
Sales Tax

Utica (WUTR)

By Broadcast Month	Spots	Rate
Nov. 2016	8	\$455.00
Grand Total:	8	\$455.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/07/16-11/08/16	3	:30	7A- 9A (EST)		1	1						2	\$60.00	\$120.00	Utica (WUTR)		11/4/16
2.0	Normal Line / SPOT	11/07/16-11/08/16	3	:30	9A- 10A (EST)		1	1						2	\$50.00	\$100.00	Utica (WUTR)		11/4/16
3.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5P- 6P (EST)		1							1	\$80.00	\$80.00	Utica (WUTR)		11/4/16
4.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7P- 8P (EST)		1							1	\$55.00	\$55.00	Utica (WUTR)		11/4/16
5.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	11A- 12P (EST)		1							1	\$60.00	\$60.00	Utica (WUTR)		11/4/16
6.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	11:35P- 12:35A (EST)		1							1	\$40.00	\$40.00	Utica (WUTR)		11/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

See the back of this document for Advertising Contract Terms and Conditions